

## Exhibit 1

Printout of the web page at  
<http://www.knowledgedynamics.com/about.html>  
on July 17, 2001

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## ABOUT US...

Knowledge Dynamics is a leading-edge developer, consultant, and tool provider for advanced training simulations, integrated performance support applications, and entertainment applications. Our suite of tools is based on open standards for Web-based and stand-alone delivery.

We offer the suite to development partners for the above uses and for adding intelligent interactions to customer-facing web sites. Knowledge Dynamics was founded on the principles of employee ownership, lifelong learning, and the drive for fast, innovative software development.

## OUR MISSION

To be the leading provider of intelligent enabling technology for enhancing the interactivity of learning and performance support solutions.

## OUR VISION

A world where Knowledge Dynamics software products help all learners achieve their full potential and all workers perform at their peak every day.

## MANAGEMENT TEAM

### CEO Michael R. Smialek

Before founding Knowledge Dynamics, Mike was a manager at Andersen Consulting with six years of experience in the Emerging Technologies Solutions group. Mike helped pioneer the use of Artificial Intelligence in addressing client problems in the Financial Services, Insurance, and Manufacturing industry segments. Mike led many of Andersen Consulting's Artificial Intelligence initiatives and redefined the way they deliver Business Simulation engagements.

### CTO Michael H. Rubin

Also a graduate of Andersen Consulting, Mike was a consultant in Technology Research and Development and then later in AC's Business Simulation Line Of Business. Mike worked on a variety of client engagements, helping define enterprise architectures for customer-centric information systems. More recently Mike led an initiative to deliver Java-based Business Simulation training solutions to AC clients.

### CFO/COO Jon Conant

Jon recently joined Knowledge Dynamics after more than 5 years of e-Learning experience with Andersen Consulting's (AC) eHuman Performance Service Line. During this time, Jon worked closely with executives in some of today's most successful companies and excelled in technical, functional, and project management roles. Jon recently led strategic asset development efforts for AC. Jon helps define and execute Knowledge Dynamics' overall strategy while focusing primarily on Operations and Finances. Jon graduated Magna Cum Laude from Providence College with a B.S. in Finance and he is a Level 3 CFA Candidate.